

Integrated Software Solutions for Specialized Retail Trade

Hardware and Sanitary

Sports

Books & Stationery

Liquor

Auto Parts

myGoFrugal

GET IT ON

POS report app with simple Q&A

For easy, fast & responsive service

Product Highlights

- Sales and profit maximizing promotions and schemes
- Powerful pricing, Flexible and simple price management
- Retail, Trading and Service operations in single setup
- Accurate inventory tracking with or without barcode
- Seamlessly manage inventory even when you stock over 1 lakh SKUs
- Accurate inventory tracking with or without barcode

Great brands love us



13+ years of specialization

25+ businesses supported

35+ countries

200+ strong field support

25,000+ happy customers

Specialized retailing is heading towards great business proposition as space constraints at metros taking shine away from malls. Specialty stores selling specialized products, offering specialized services is gaining popularity, as more and more products are offered at small places. Embrace technology enabled business growth with specialized software solution to out beat competition from mass retailers.

Features & Benefits

- Full fledged POS - Billing, Inventory, Returns, Refunds, Pricing, Promotions, Home delivery. Faster checkout and increased billing bandwidth. Integrated accounts.
- Robust session management and end of day reports reduce reconciliation. Improves staff morale, efficiency.
- CRM to track customer shopping/ buying patterns. Alerts module to maintain continual/beneficial engagement.
- Industry specific promotions and schemes to maximise revenue/profits. Loyalty management and Gift Vouchers.
- Flexible barcode label inline with inventory classification strategy. Barcode can be unique per item quantity, items received in same GRN.
- Control and visibility over inventory. Stock movement seamlessly captured with mapped masters. Physical stock with PDA and hand-held devices.
- Full fledged Sales Order module. Quotation to Invoicing flow.
- Flexible and powerful kitting, bundling and assembly inventory type.
- Centralized and decentralized operations with audit, security/controls. User/role authentication & audit log.
- HQ solution for centralized planning, Supply chain,
- Purchasing, Accounting, Retail consolidation, back office and administration.
- Full fledged financials and reports. Configurable & easy to use report tool. Export to PDF, XLS, HTML.
- Complete visibility over operations to implement business model as designed - peace of mind.
- VAT Reports & e-filing as per state commercial tax needs and automatic VAT report filing.
- Image scanning, Catalogue scanning, Image/Design barcode.

“ The association with GoFrugal Technologies has brought in several measurable value propositions, helped us achieve economic value addition, implement our business model and demonstrate our business case ”

Mr. Shyambhai
Shyam Scooters - Indore

“ I strongly recommend GoFrugal's solution as it is complete and aptly fit Publishing & Distribution business. Innovative and IT investment optimized solution automated entire operating landscape. We could transact at any location with SaaS modeled architecture ”

Mr. Sathyanarayan
New Horizon Media - Chennai

